



ENGLISH BUSINESS SUPPORT SERVICES

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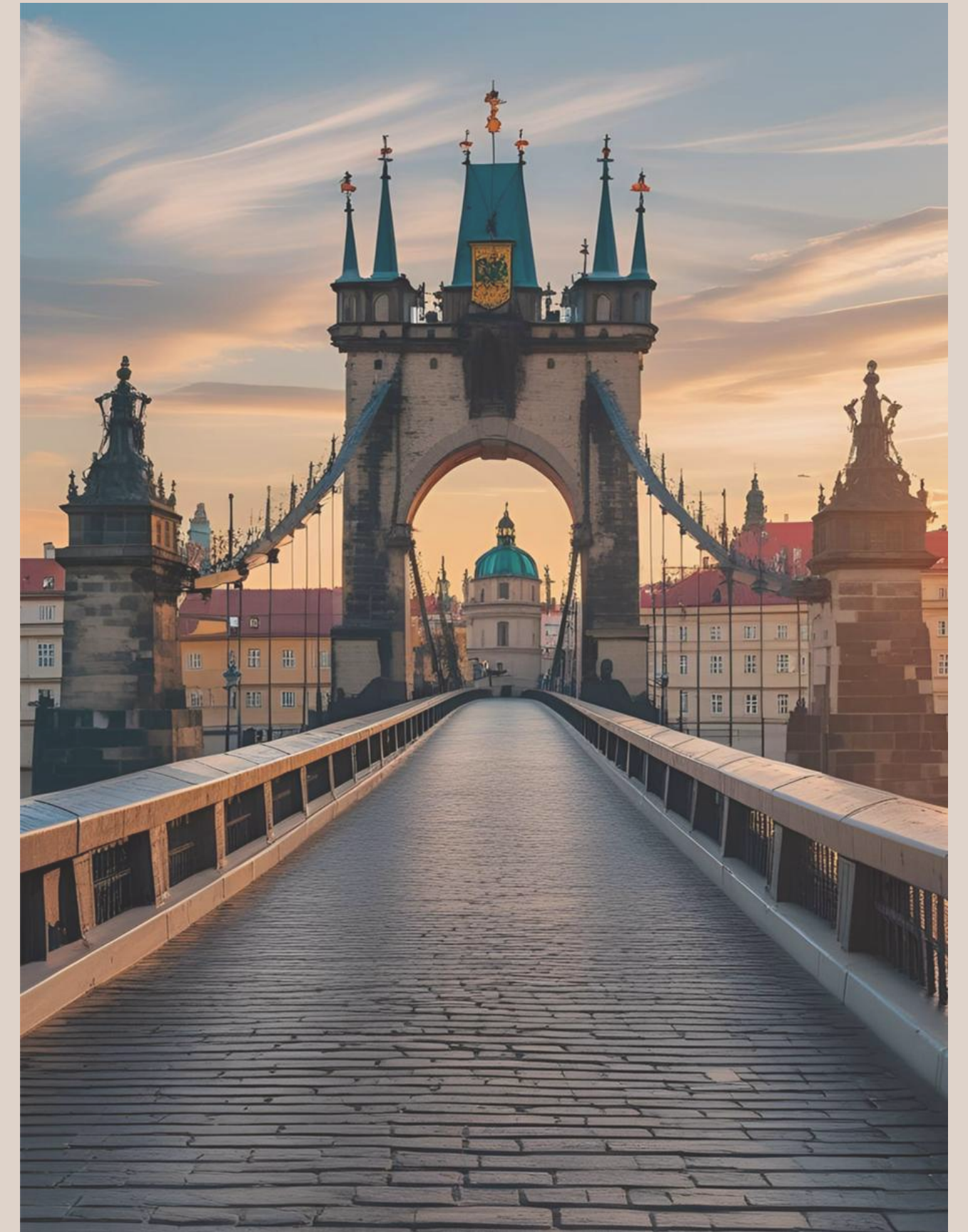
ABOUT BOHEMIA NEST

Our Services

Bohemia Nest is a multi-service brand dedicated to supporting local businesses through specialized English Business Support services and providing tailored support to foreign property investors in the Czech Republic

Our Mission & Values

We are committed to delivering high-quality, tailored support to meet the unique needs of each client, as well as to local businesses and international communities.



ABOUT ME

Background

Over the last **15 years**, I have gained experience working for international corporates in London, and now Prague. My background includes **senior roles at leading global firms** such as **S&P Global Ratings, HSBC, Bloomberg, Worldline, and Payoneer**.

Key Responsibilities

- Working alongside **the founders and executive management** of international companies
- Preparing management and **executive reports**
- Assessing the **creditworthiness of global corporations, small-to-medium-sized businesses, and start-ups** based on their **business plans and financial statements**
- Developing **policies and risk frameworks**
- Adapting cross-functional **strategic collaboration** across Europe, the US, and Asia

Language & Cultural Adaptability

Having lived and worked in multicultural environments for **over 20 years (across 5 countries)**, I understand the cultural sensitivity in professional communication. I am **fluent in English, Italian, and Hebrew (with conversational Czech)**.



MY SKILLS & EXPERTISE

Corporate Credit Analysis

At S&P Global Ratings, I managed a **portfolio of S&P 500** companies, **evaluating business plans**, presenting to **C-level executives**, and collaborating with **financial advisors on credit ratings and potential recovery** in default scenarios.

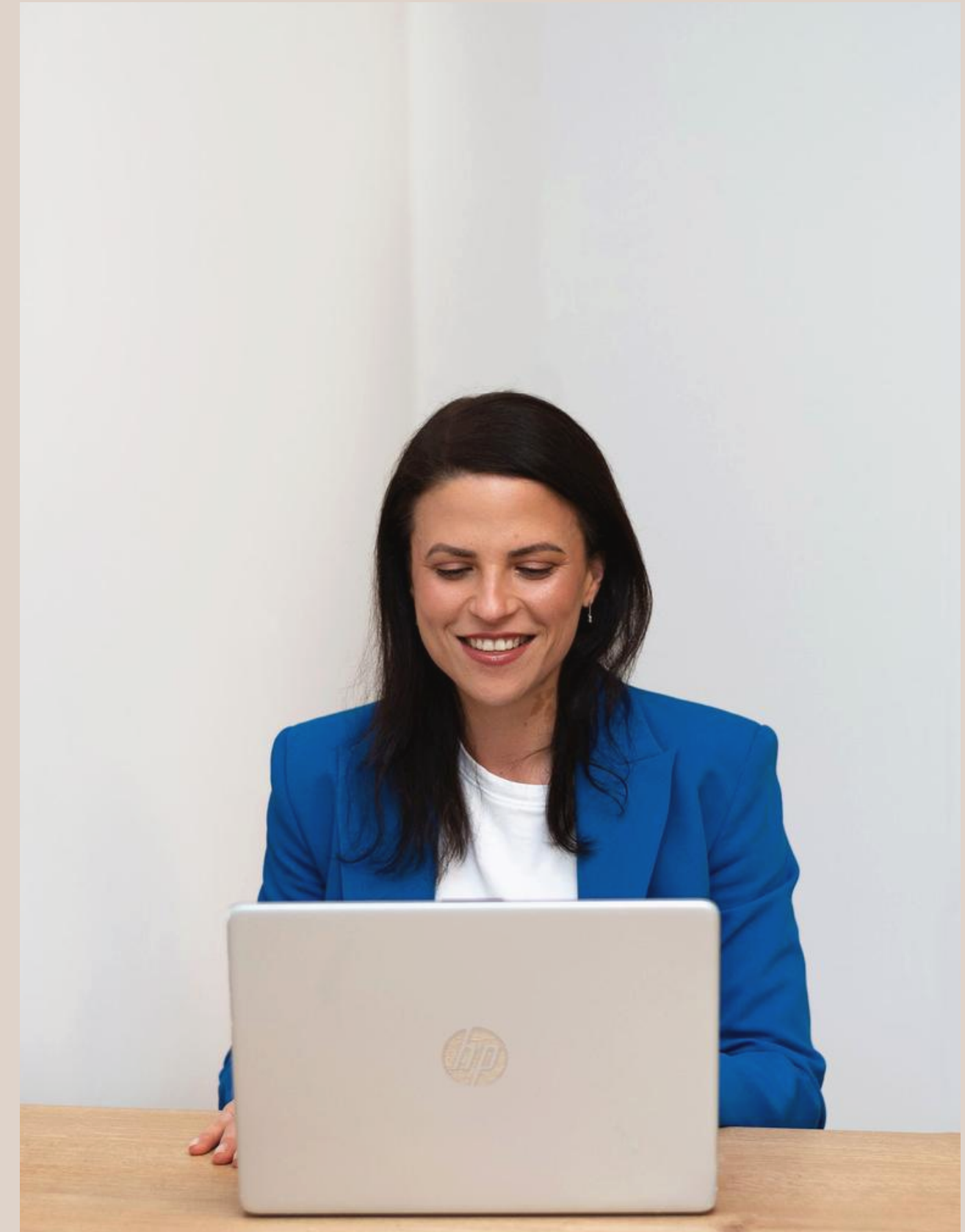
I bring strong **financial analysis skills in forecasting, legal documentation expertise, and debt financing**, with a strong track record of clear stakeholder communication.

Payment Sector

Furthermore, I have specialized in the payments sector, focusing on 2nd line risk management, including **creating policies, frameworks**, and delivering detailed **reports to senior leadership**.

My Offering

I offer **strategic business support in English** to help Czech professionals navigate **complex financial and corporate environments with confidence**.



TARGET AUDIENCE

Local Entrepreneurs & Sole Proprietors

Professionals seeking to **enhance communication with international stakeholders**, including English-speaking clients and partners, **reviewing offers, and contract** or requiring assistance in **securing funding from foreign investors**.

Global Corporates

C-level management and professional teams of local representations of global corporations, with local management, who need support in; **reporting to headquarters or the board of directors abroad**, review presentations or outsource Risk Management and Compliance

Small to Medium Sized Businesses

Small-to-medium-sized businesses, as well as **start-ups** based in Prague, that regularly **interact with non-Czech-speaking clients, suppliers, and other stakeholders**, requiring professional support in English to **facilitate seamless communication**.



SERVICES OFFERED

Business Communication



- Professional, polished email writing
- Cross-cultural communication with international clients
- Adapting tone for global business contexts
- Supporting sales and support teams in English

Risk Management & Compliance



- Writing, editing, and proofreading
- Company policies, framework, and procedures
- Risk Management Outsourcing

Presentation & Pitch Support



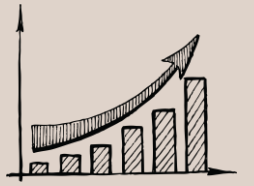
- Creating clear, engaging investor, and stakeholder presentations
- Rewriting slides for non-Czech or English-speaking audiences
- Ensuring tone and clarity across formats

Website content



- Reviewing website content to ensure clarity and professionalism
- Ensuring consistency and professional presentation of content

Business Plans



- Delivering clear and compelling business plans
- Translating complex business ideas into fluent and professional English

Tailored Assistance



- Flexible assistance for unique projects
- Adapting to client needs as they arise

SERVICE DELIVERY OPTIONS



01 ***On-Site Support***

I provide in-person assistance at your location to facilitate hands-on and practical engagement. This allows for direct collaboration, real-time feedback, and immediate problem-solving.

02 ***Online Face-to-Face Sessions***

Using video conferencing tools, I offer live, interactive sessions. This flexible approach enables effective communication and tailored support, regardless of geographical location.


03 ***Offline Document Review***

I can review, edit, and enhance your documentation, reports, or presentations remotely. This includes providing detailed feedback and suggestions to improve clarity, professionalism, and impact before final delivery.

04 ***Flexible Pricing Models***

My services are available on a project basis, hourly rates, or monthly retainer, providing flexibility to suit your specific needs and budget.


SERVICE DELIVERY PROCESS - EXAMPLE



Initial Consultation

1

Understanding communication challenges, objectives, and target audience




Execution

4

Professional writing and editing, ensuring clarity, and alignment with business goals\


Clear Communication



Service Offering

2

Customized proposal and pricing



Feedback & Refinement

5

Draft review and adjustment to ensure the final delivery exceeds expectations


Timely Delivery



Assessment & Planning

3

Reviewing existing documents and material to develop a customized action plan.



Final Delivery & Support

6

Final delivery of the project

Ultimate Customer Satisfaction

USE CASE # 1- NEW BUSINESS WEBSITE

Problem



The English version of the client's website had **unclear messaging, grammatical errors**, and minimal information. As a result, visitors struggled to understand the business's offerings, which could **negatively impact credibility and engagement**. The content failed to effectively communicate the brand's value proposition or motivate action.

Solution



I reviewed the website's content and identified areas for improvement. My approach included:

- Rewriting the text to ensure **clarity, fluency, and professionalism** tailored to the target audience
- Enhancing messaging to **communicate** the company's **value and offerings clearly**
- Correcting **grammatical errors and refining sentence structure**
- **Adding content** where gaps existed to ensure a comprehensive **understanding of the services and benefits**

Result



The updated website features polished, **compelling content that clearly conveys the company's message**. The improved tone and clarity **boosted visitor engagement**, credibility, and the chances of **converting visitors into clients**.

USE CASE #2 - REVIEW OF CREDIT RISK POLICY

Problem



The existing Credit Risk Policy was outdated, lacked proper structure, and contained ambiguous language, posing a risk of **inconsistent implementation and misinterpretation** across the organization. It also lacked clarity and precision, making it difficult for stakeholders to fully understand the risk management framework and compliance requirements.

Solution



I reviewed the Credit Risk Policy, focusing on **clarity, coherence, and comprehensiveness**. My approach included:

- **Identifying inconsistencies, gaps,** and areas requiring improvement
- Rewriting definitions and sections for improved clarity, precision, and readability
- Ensuring alignment with the latest regulatory standards and industry best practices
- **Structuring the document logically** to facilitate ease of use and reference by various stakeholders

Result



The revised Credit Risk Policy is now clear, concise, and well-structured, enabling **consistent interpretation and application** across the organization, improving understanding among staff and stakeholders, and strengthening the company's risk management framework.

USE CASE #3 - BUSINESS PLAN DEBT FINANCING

Problem



The initial business plan was lengthy, text-heavy, and lacked visual data, making it **difficult for lenders to quickly grasp key information**. As a result, it **failed to communicate the company's competitive positioning or demonstrate its repayment strength**, limiting its effectiveness in securing favorable debt financing.

Solution



I restructured the business plan into a clear, compelling, and lender-focused document. My approach included:

- Highlighting the company's **competitive advantages relative to peers** while **addressing potential concerns**
- Emphasizing **financial metrics** most relevant to lender priorities, aligned **with industry expectations**
- Clarifying key assumptions and presenting a clear view of **risk mitigation and repayment capacity**
- Reorganizing the structure and presentation to **enhance the company's credit profile** and strengthen its position for debt funding

Result



The revised plan provided a clear, credible overview, **showcased key competitive strengths, and demonstrated repayment capacity**. This effectively addressed lender concerns, ultimately **securing funding and favorable financial terms**.

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